

20TH ANNUAL CIVIL WAR WEEKEND SPONSORSHIP OPPORTUNITIES



November 22-24, 2019 at the Historic Liendo Plantation, Hempstead, Texas



Corporal - \$100

The local business listing is an advertising sheet of area businesses provided for extended stay guests at Civil War Weekend. Civil War Weekend draws some of the largest crowds of the year to the local community, many who stay for 3-7 days and need to know where they can go to find goods and services such as gas, groceries, tires, restaurants, camping supplies, hotel accommodations, etc. This listing gets your business information in the hands of those looking for your goods and services. Each participant will receive two complimentary admission tickets to the event, along with display of the local listing on Facebook, signage and handouts to extended stay guests.



Sargeant – \$150

Your business, organization or family name listed on the “Thank You” page of the event program, our website and Facebook, on the “Friends of Liendo” sign and in the local business listing (if applicable) plus 3 complimentary passes to Civil War Weekend plus 3 Liendo Plantation home tour tickets



Lieutenant - \$300 All of the above, plus:

- Your logo on our website on printed event materials
- Your business or organization listed in all press releases
- Five complimentary passes to Civil War Weekend plus home tour tickets



Captain - \$500 All of the above, plus:

- A larger logo on our website and on printed event materials
- Your business or organization listed in all press releases
- Your name and logo recognized on event signage
- Mention of your sponsorship during the introduction to the battle
- 10 complimentary passes to Civil War Weekend plus home tour tickets



Major - \$750 All of the above, plus:

- Recognition of your sponsorship in high traffic areas of the event
- A larger logo on printed event materials and website plus a link on our website
- A booth space in our modern vendor area to promote your business or organization (optional)
- 15 complimentary passes to Civil War Weekend plus home tour tickets



Colonel - \$1,000 All of the above, plus:

- Mention of your sponsorship during the introduction to the battle and at special presentations throughout the event
- A premium booth space to promote your business or organization (optional)
- 30 complimentary passes to Civil War Weekend and home tour tickets



Friends of Liendo

All aspects of sponsorship are customizable to fit your needs. Specialized sponsorships are available for sponsoring specific event activities and in-kind sponsorships are appreciated. Opportunities for in-kind sponsorships include: event volunteers, event transportation (golf carts, atv's, or shuttle vans), food for volunteers, accommodations for out of town volunteers, etc.

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In most cases, monetary sponsors offer their resources to the general event fund, to be used where the need is greatest. In some cases, event sponsors prefer their donations to be used for a specific event/need that is important to them. If you are interested in sponsorship but would like to underwrite a specific event or specialized need, please browse the list of opportunities below. Underwriting opportunities include, but are not limited to:

- 1. Volunteer Meals** - From hundreds of living historians to the dedicated modern volunteers that manage the operations of the event, our many volunteers are working hard and around the clock to provide the best experience for guests at Civil War Weekend. To thank them, we provide 3 dedicated meals and, when possible, snacks to keep them going throughout the weekend.
- 2. Reenactor Dance** - As one of the largest living history events in Texas, we rely on the commitment of volunteer living historians. To show our gratitude and continue growing the performance value of the event, we host a Civil War Ball on Saturday evening to allow our reenactor volunteers to enjoy some down time and period entertainment. The hospitality provided at Liendo is renowned in the living history community and support of our hospitality efforts is a great way to support the event and show appreciation for the performers who make Civil War Weekend possible.
- 3. Demonstrations** - We have a variety of presentations and demonstrations which are a favorite for many spectators at Civil War Weekend. Each year we have educators and historians demonstrating period skills and craftsmanship both military and civilian providing entertainment as well as educational information.
- 4. Musical Entertainment** - Several volunteer living historians attend Civil War Weekend as musicians but each year we are offered the opportunity to supplement that with paid historical musicians who will perform on schedule and keep the spectators entertained throughout the day.
- 5. Food Court** - The food vendor area at Civil War Weekend is a site of constant activity. For many, eating and walking do not always go hand in hand so tables and chairs are rented each year to make it more like a "food court." This is an important aspect of the event for the comfort and convenience of the spectators, as well as a great location for your business information to be seen by spectators.
- 6. Cavalry Competition Prizes** - A spectator favorite at Civil War Weekend is the cavalry soldiers and their horses. We are incredibly grateful the reenactors who not only attend our event but make the extra effort (and extra cost) of travelling here with their horses. Our way of thanking these gracious men and women is by hosting a mounted cavalry competition. This is a great way to show your support if you love to see the mounted cavalry at Liendo.
- 7. Auction/Raffle Item Donations** - In a continued effort to give back to the volunteers, performers, and historians at Liendo Civil War Weekend, we gladly welcome donations or monetary gifts to assist Liendo with providing a variety of desirable items.
- 8. First Aid Station** - Hard working volunteer medics join us each year to keep everyone safe and healthy at Civil War Weekend. Our medics volunteer their time and equipment to provide first aid for both event participants and spectators. Assistance with first aid supplies and help providing volunteer medics with some creature comforts during their stay at Liendo is always appreciated.

For more information or questions about sponsorship:

Phone: (979) 826-3126

Email: events@liendoplantation.com